



CB HEALTH

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CB HEALTH

“Stay healthy”

Nearly 3 billion people around the globe are under COVID-19 lockdown. The restrictions do not allow us group together. So, the problem is that we can not exercise or play any sport together. That is why we came up with a solution to this

Mobile application to reduce social isolation and loneliness. Designed so that anyone can keep in touch with their friends throughout this COVID-19 pandemic while keeping your healthy habits and staying healthy and without taking the fun out of it.



CORE TASKS

1
SIMPLE

SET DAILY GOAL

2
MEDIUM

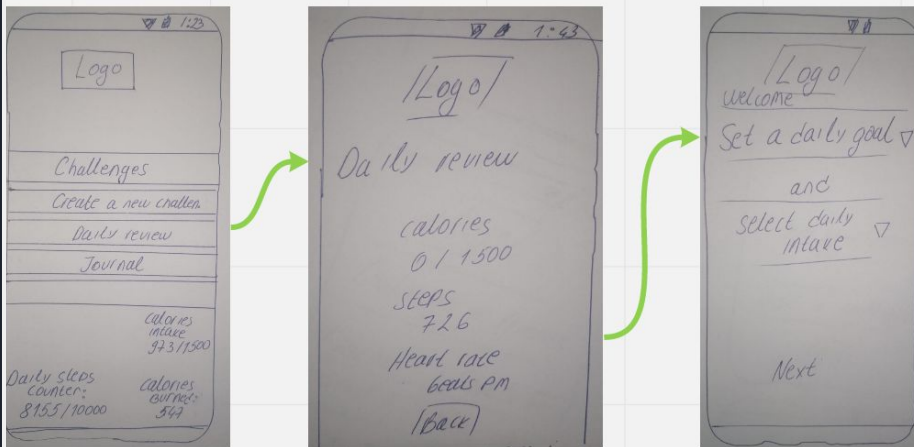
CREATE CHALLENGE

3
COMPLEX

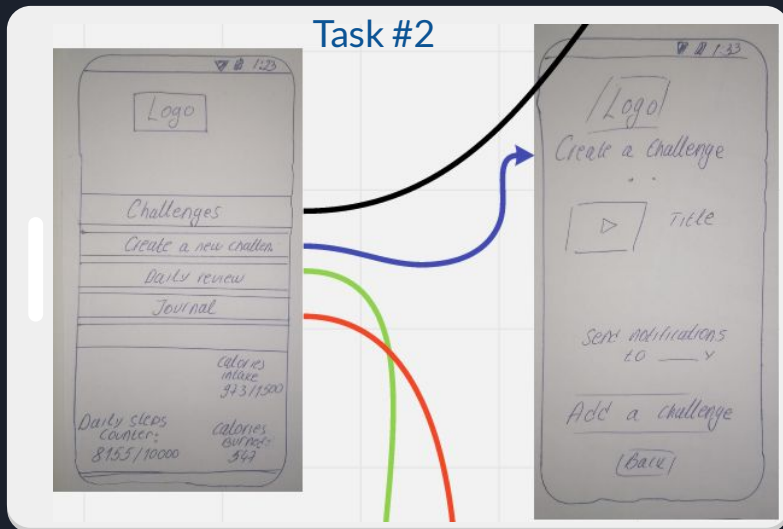
JOURNALING

PAPER PROTOTYPE

Task #1



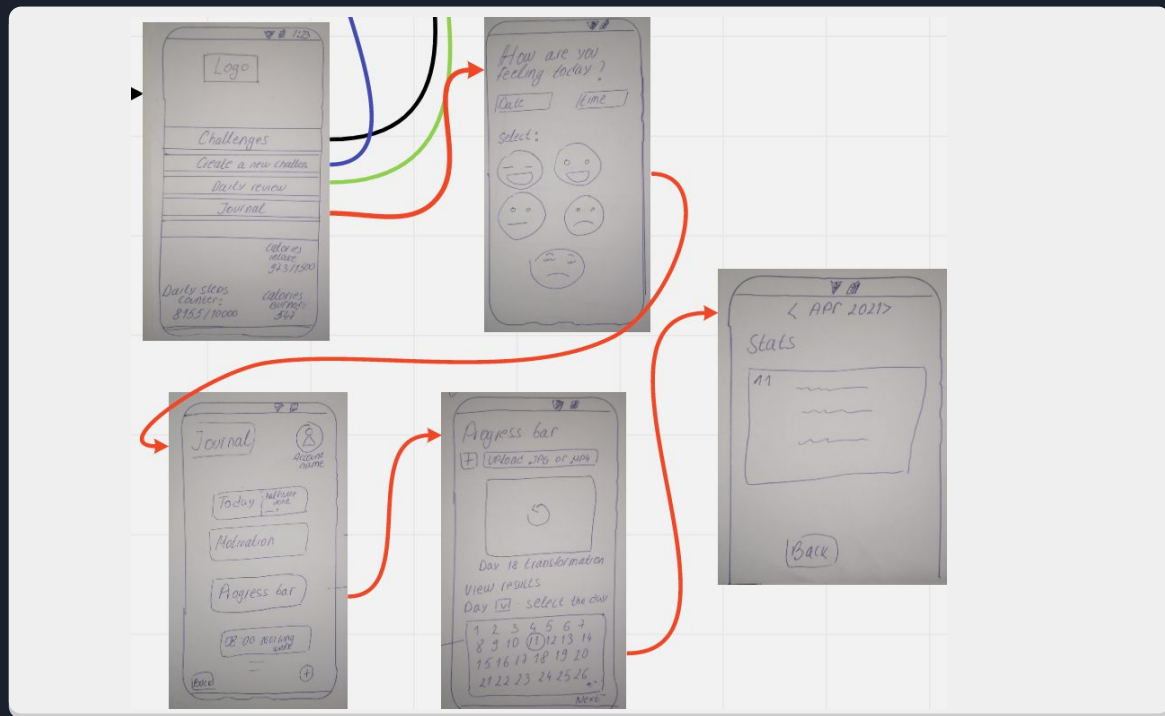
Task #2



Here are some sketches of the simple and the medium task in our mobile application.

PAPER PROTOTYPE

Here are some sketches of the complex task we came up with for our mobile application.





PAPER PROTOTYPE TESTING

There were 4 participants in our testing. They were between the age of 18 - 29 years old. Each of them followed the same demo and script and they were asked the same following three questions:

- How would you set your daily fitness and nutrition goal?
- How would you create a new challenge for your friends / anyone ?
- How would you check your stats for 10.02.2021?

The participants were not connected in any way with the creators of the prototype, They were totally random strangers on the street.



PAPER PROTOTYPE TESTING

The results we got were quite similar as we expected.

User M.K said that the application is very interesting and that he likes the way it is made. Severity ratings to the problems: 0.

User A.A stated that the application is useful yet some more functionality could be added. Severity ratings to the problems: 1.

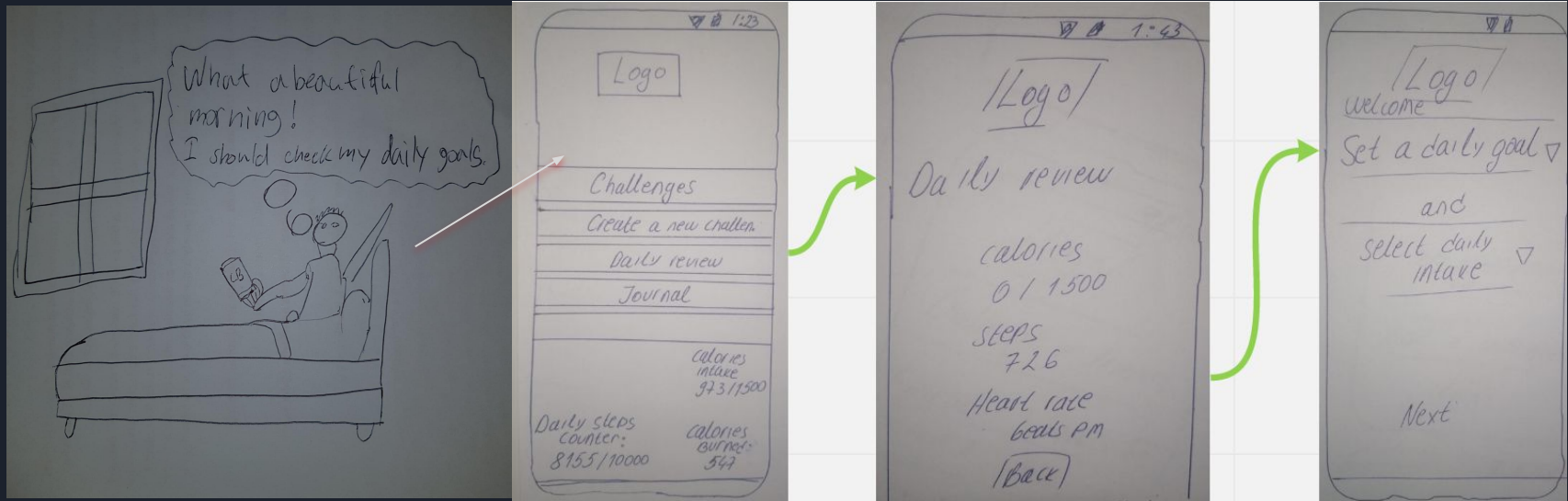
User M.R said that it is a very good thing that the application is easy to use. Severity ratings to the problems: 0.

User D.M said that he was amazed by the prototype,he said that he cannot wait for the release of the application. Severity ratings to the problems: 0.

From the results we got we added a couple of more functions such as: progress bar, statistics by day, week, month and year.

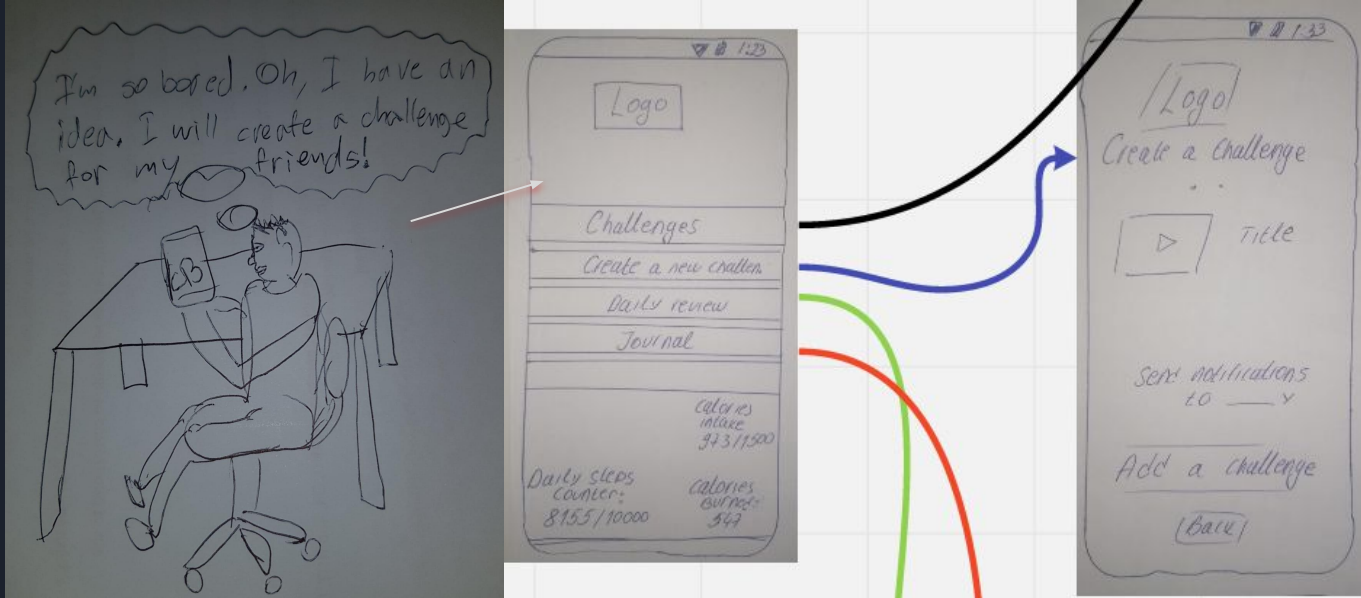
Medium-Fi Prototype Task Flows

Task 1



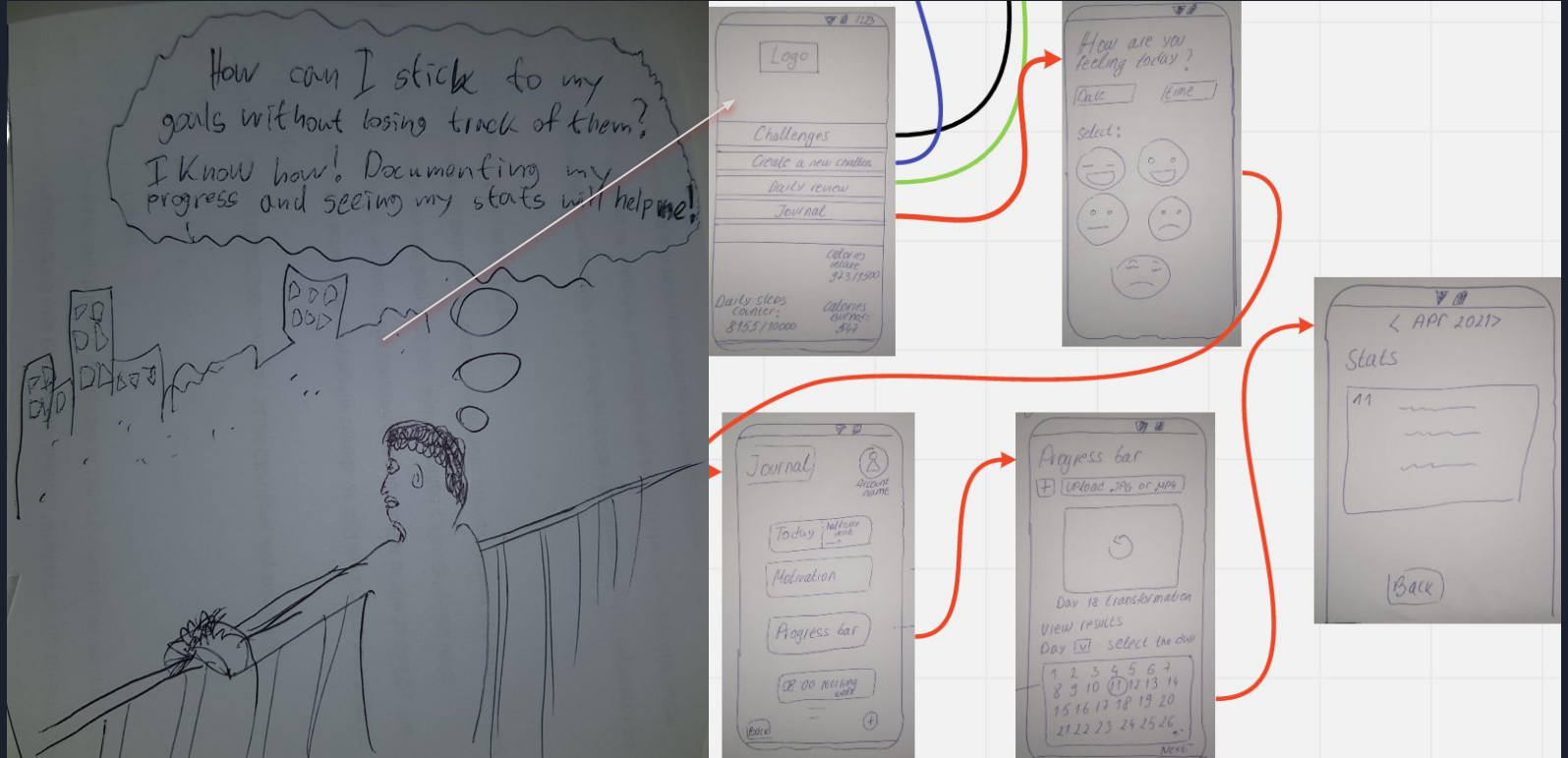
Medium-Fi Prototype Task Flows

Task 2



Medium-Fi Prototype Task Flows

Task 3

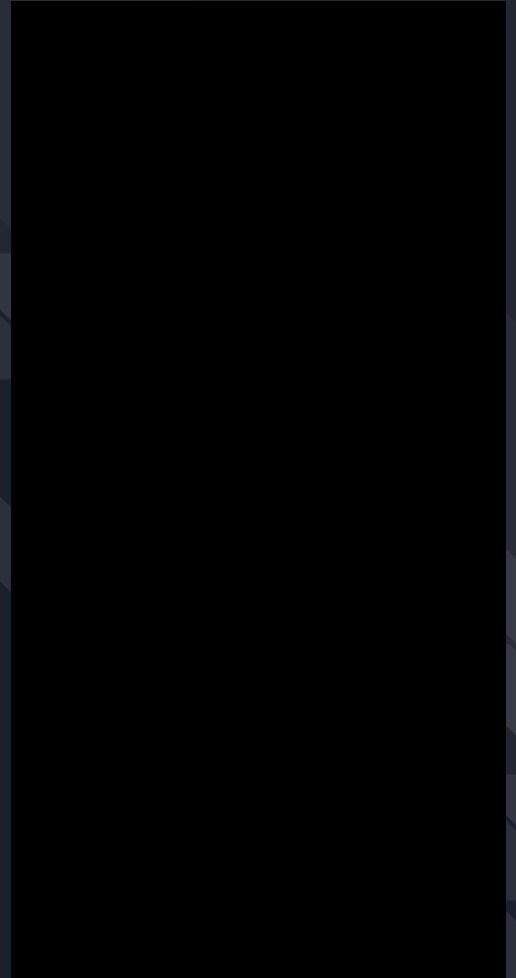


PROTOTYPE OVERVIEW

We have left out 2 things from our prototype.

- Calories counter
- Steps counter

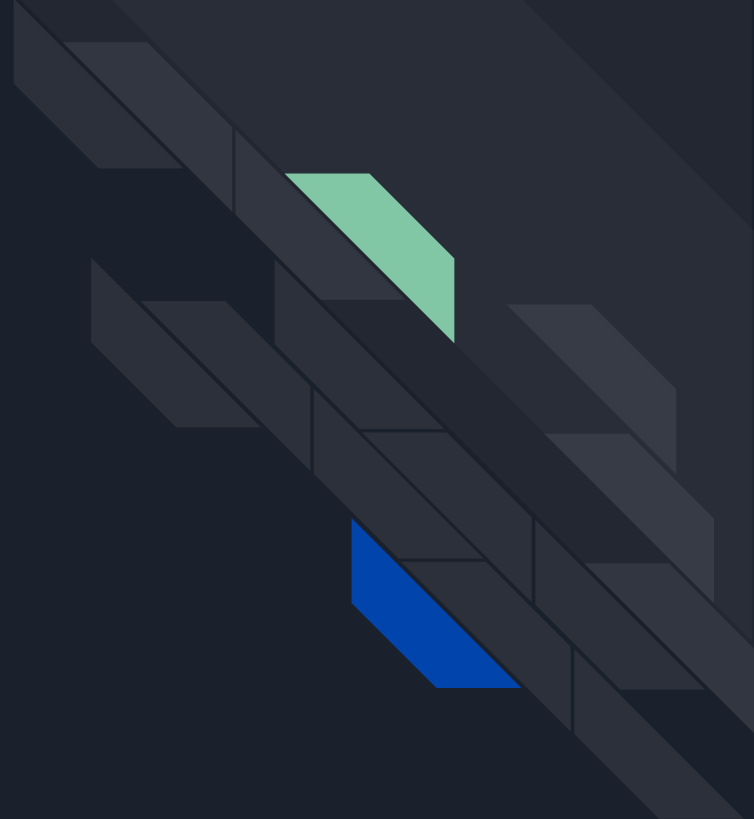
We removed the first 2 things because they are available in other applications, we wanted to have some new features that other apps don't have.



PROTOTYPE OVERVIEW

Hard-coded features:

- Journaling
- The “How are you feeling today?” algorithm
- Advertisements





Thank You!

BY COFFEE BEAN